

Register for HEDNA's Spring Meeting in Prague

[Click here](#) to access all the information about the meeting, including registration and agenda



## HEDNA Insights

Spring 2011

It has been a busy four months since we last gathered together in Fort Worth. In December 2010, the Board and I reiterated our commitment to providing HEDNA's valued members with an agenda that focused on industry education, networking and standardization. The implementation of these initiatives has been met with much success, thanks to the participation of members like you.



Melanie Ryan,  
HEDNA President

In an evolving and progressive industry such as ours, a focus on education is essential.

[Read more](#)

Interested in sponsoring HEDNA's Spring Meeting in Prague?

[Click here](#) for sponsorship opportunities

## HEDNA's column in Hotel News Now

HEDNA is contributing a guest column on a quarterly basis to *Hotel News Now.com*.



Jennifer Riesselman

The first column on the history of electronic distribution was written by HEDNA Education Chair Jennifer Riesselman of Carlson Hotels.

[Read it here!](#)

THANK YOU TO OUR PRAGUE CONFERENCE PARTNERS



## HEDNA U

Learn why you and your colleagues should attend HEDNA U! Watch these videos from HEDNA Board members Tom Bruno and Nancy Little.

[Why should you attend HEDNA U?](#)

[What does HEDNA U offer?](#)

Welcome to Christina Donnelly

Christina Donnelly has joined HEDNA as a new Staff Associate.

Christina is a graduate of the University of California, Santa Barbara and has experience working as the Membership Director of an Indianapolis non-profit. Christina will be involved in membership, meetings, committee support and the HEDNA website. Christina may be reached at [cdonnelly@hedna.org](mailto:cdonnelly@hedna.org) or at (202) 207-1117.

## Membership Update

We appreciate the 90 member organizations who have submitted their 2011 membership renewals and plan to participate in HEDNA's upcoming events. If you have not yet renewed your membership, please contact HEDNA Member Services at [cdonnelly@hedna.org](mailto:cdonnelly@hedna.org) or +1 (202) 207-1117 to renew.

Your membership dues provide essential financial support for HEDNA, as we continue to seek new and innovative ways to offer members the necessary tools to thrive in this industry.

Renewal will also guarantee that you and your colleagues continue to receive preferred member pricing for the Spring and Winter Meetings as well as access to the variety of member services available. We value your active participation and look forward to your continued involvement in HEDNA!

## HEDNA Updates on Website, Headquarters

Listening to your input, staff at HEDNA Headquarters has been working to enhance the Association's website, making the site easier to navigate as well as expanding online member resources. Check out the progress at [www.HEDNA.org](http://www.HEDNA.org)!

Due to your participation and contributions, the association's positive momentum has brought many prospective member inquiries to headquarters. The staff is pleased to have the opportunity to inform a variety of interested industry players about the benefits of HEDNA and welcome them to join the ranks of such an impressive membership. As preparations are finalized for the Spring Meeting, the staff looks forward to seeing you in Prague to continue working together to guarantee that HEDNA remains the leading hospitality association.

Follow us!



## Get Involved with HEDNA!

HEDNA's Committees are very active in promoting electronic distribution. Learn more about the industry and get involved in shaping its future. Join a committee today! Find out more [here](#).