

HEDNA's Winter Conference in Las Vegas



HEDNA's Winter Conference will be held on December 5-7, 2011 in Las Vegas, Nevada at The Cosmopolitan of Las Vegas.

Keep up with all the details about the conference at the Winter Conference microsite.

Visit the site [here](#).

HEDNA on the Horizon

Virtual Roundtable

August 30, 2011

HEDNA Insights

Summer 2011

Dear Christina,

I'm extremely happy to report that HEDNA's Spring Conference in Prague was a spectacular success. From the opening keynote by Horizon Studios' Janice Diner to the closing keynote by Amadeus' Marcos Isaac, attendees were inspired and challenged by the presenters, panels and Knowledge Workshops. For more on this exceptional meeting, see the recap [here](#) and photos link [here](#).



Melanie Ryan

We've received excellent feedback from Prague attendees on the meeting. The post-conference survey reinforces that HEDNA members and non-members attend our conferences for both the top-notch content and the networking opportunities that have become the hallmark of HEDNA events. HEDNA strives to keep content quality high and to make our meetings a great place to network with new and old colleagues, so I am pleased to hear we are meeting our members' expectations.

We have also received positive comments about the Knowledge Workshop tracks. At the same time, many respondents wished that they could have attended more of the workshop sessions, but couldn't due to the concurrent nature of the schedule. We'll be taking those comments into consideration as we plan the Winter Conference agenda.

[Read more](#)

HEDNA's column in Hotel News Now

HEDNA is contributing a guest column on a quarterly basis to *Hotel News Now.com*.

Board member Louise Meyer of VFM Leonardo

Multilingual Globalization
11am - 12pm EDT
[Register Now](#)

September 2011
Social Media

October 2011
Flash/Private Sales

November 2011
Consumer Insights

HEDNA U

October 13, 2011
HEDNA U Toronto
Fairmont Royal York
[Register Now](#)

December 5, 2011
HEDNA U Las Vegas
The Cosmopolitan of Las Vegas

Networking Event

October 17, 2011
Evening Event
Singapore

Winter Conference

December 5-7, 2011
Cash in on Distribution
The Cosmopolitan of Las Vegas
Las Vegas, Nevada

For all event updates,
remember to check the
[HEDNA calendar](#).

penned the latest column on "Content Marketing: Driving Sales to Your Hotel."

[Read more](#)



Louise Meyer

Members Only Resources

Do you want to download a Virtual Roundtable recording? Are you searching for conference presentations or committee minutes? Is there an industry document you need to reference? Visit the [Members Only](#) section of HEDNA.org for all your member materials.

If you have questions about your log in details, contact Member Services at cdonnelly@hedna.org.

Stay connected to HEDNA

Stay connected to the HEDNA community from your desktop, mobile device or laptop.

Read the HEDNA blog - The blog is frequently updated with HEDNA news as well as news from our industry. This is **the** place to go to get updates on news and industry happenings. Visit the blog [now](#).

Join the HEDNA community on LinkedIn, Facebook and Twitter. These social media channels are very active and it's a great way to find out what other members are thinking and doing and to start conversations.

All of HEDNA's webinars are followed on Twitter as they happen, making it possible to access the information discussed if you can't listen in.

Click on the social media links below to visit HEDNA's pages.

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