

Overview of HTNG

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"HTNG 101"

- Objectives
- Membership
- Governance
- Scope
- Approach



What is HTNG trying to achieve?

- Faster adoption of best practices from technology and industry leaders
- Empower hotels to
 - Choose best-of-breed systems and components
 - Integrate them easily, with minimal custom work
- Reduce complexity for hotels



How does HTNG achieve these objectives?

- Embrace and work with modern, open standards organizations and other relevant associations
- Multiple forums for information exchange among business users and technology experts
- Focused workgroups building products
- Solution sets first
 - Standards as an input or possible by-product, not an objective
- Certification



Active Workgroup Efforts – Hotel Operations Focus

- Web services for property operations
 - Customer information sharing – profile, posting, lookup, messaging, guest itinerary, self-service
 - Digital signage
 - Certification launched early 2007
- In-room technology
 - Device docking
 - Set-top box
 - Wired & wireless infrastructure
 - Environmental and guest-room controls
 - IP telephony & IPTV



Active Workgroup Efforts – Enterprise Focus

- **Architecture**
 - Roadmap for buying & building technology
 - “Rules for building puzzle pieces”
- **Payment systems & data security**
 - Secure, PCI/DSS capable implementations, even across multiple systems



Active Workgroup Efforts – Distribution Focus

- Distribution interoperability
 - “Plug & play” links for CRS, PMS, RMS, SCS, others
 - Common, agreed, documented subset of OpenTravel message set
 - Certification launched early 2007
- Distribution content management
 - Objectives:
 - Single approach for entry of content by hotels
 - Single approach for retrieval of content by channels
 - Reviewing business requirements, channel capabilities, frameworks and tools
 - Uses and extend OpenTravel message set
 - Supports HEDNA image standards, unique identifiers, etc.

