



What's New?

HEDNA Introduces E-Newsletter for Members

Instead of looking for HEDNA information, the information will now come to you. We are thrilled to announce the launch of HEDNA's e-Newsletter, featuring updates on important activities in the association, including Conference updates, links to 'just released' deliverables, Committee updates and upcoming networking events. This member-only benefit is delivered monthly and directly to your e-mail inbox. If you wish to add a colleague to this distribution list or have any comments and/or questions regarding HEDNA, please e-mail info@hedna.org.

Upcoming 2005 Events

12 April
Networking Event
[New York, NY](#)

20 April
Networking Event
[Chicago, IL](#)

8 May - 10 May
HEDNA Conference
[Barcelona, Spain](#)

**Dates are subject to change.*

Register for HEDNA's 2005 Conference in Barcelona Spain . . . and SAVE

The upcoming conference in Barcelona (8-10 May 2005) promises to be one of the most exciting events to date! HEDNA has heard and acknowledges the members' desires and we promise to deliver a set of events that will be educational, interactive and thought-provoking. In addition to two keynote speakers, highlights include:



- The Latest Global Trends Pertaining to GDS/IDS and Other Distribution Partners;
- Point/CounterPoint Discussion Panel on TravelSearch Sites - Is it Good for the Industry?;
- Emerging Technologies in the Distribution World; and
- Panel Discussions Addressing Corporate Booking Tools and Wholesale Tour Markets.

Don't miss the Executive Keynote Panel where you'll have the opportunity to ask questions on key issues to senior executives from today's prominent travel companies. Register before **April 15** and receive the early bird registration fee. [Click here for more information >](#)

Regional Networking

Expand Your Knowledge and Hear the Key Issues

In response to the 2004 membership survey, HEDNA has expanded the networking and educational opportunities beyond the



Membership Renewal

Renew Your Membership Online

Sights have been set high for 2005 to continue delivering programs and services to meet your evolving needs. For



traditional global forums. These networking events are held in cities around the world, bringing together industry professionals to discuss challenges faced by the industry as a whole and in their markets in particular. This forum was also created to bring the property perspective into the discussions. Attend a local networking event and walk away with tangible tools developed by HEDNA Committee members. [Click here for more information >](#)

example, HEDNA Conferences continue to improve as 'best in class' speakers address "hot" topics in the GDS, IDS and travel agency sectors. White papers are currently being produced on topics including: Multi Channel Distribution; Wholesale/Tour Operators: Are They Ready for Electronic Distribution?; and, Dynamic Packaging. Influence the electronic distribution of hotels by participating and driving initiatives within a HEDNA Committee: Standards; Distribution Management; and, Member Resources. The username and passcode for the Members Only section of the web site changes in March, 2005, so be sure to renew your membership and continue receiving access to presentations and important documents. [Click here for more information >](#)

Congratulations to . . .

Heidi Spencer Gallacher, HEDNA's Executive Director, gave birth to her first child on January 25 at 5:25 p.m. weighing in at 8 pounds, 12 ounces and 21 inches long. The HEDNA family wishes them well.

