

## UGI Survey

**1. HEDNA's UGI Committee has completed a group of documents that introduce and inform about the UGI concept and initiative. Please help them evaluate the impact of any of the below documents in presenting this initiative. For your reference the documents are located on the [HEDNA website](#).**

	(5) Great	(4) So So	(3) Not Good	(2) Did not understand	(1) Did not have a chance to review	Response Count
UGI Presentation	<b>49.4% (39)</b>	36.7% (29)	0.0% (0)	0.0% (0)	13.9% (11)	79
UGI Brief	<b>46.8% (37)</b>	35.4% (28)	0.0% (0)	0.0% (0)	17.7% (14)	79
UGI Cost Benefits Summary	<b>38.0% (30)</b>	35.4% (28)	3.8% (3)	0.0% (0)	22.8% (18)	79
UGI White Paper 2005	<b>38.0% (30)</b>	30.4% (24)	1.3% (1)	0.0% (0)	30.4% (24)	79
UGI Survey Results (2007)	<b>40.5% (32)</b>	31.6% (25)	0.0% (0)	0.0% (0)	27.8% (22)	79
	<b>answered question</b>					<b>79</b>
	<b>skipped question</b>					<b>0</b>

**2. I understand and agree that UGIs can deliver cost savings in our industry.**

	Response Percent	Response Count
Yes <input type="checkbox"/>	<b>77.2%</b>	61
No <input type="checkbox"/>	7.6%	6
Uncertain <input type="checkbox"/>	15.2%	12
	<b>answered question</b>	
	<b>skipped question</b>	
		<b>79</b>
		<b>0</b>

**3. I understand and agree that UGIs can deliver increased manageability in our industry.**

	Response Percent	Response Count
Yes <input type="checkbox"/>	<b>94.9%</b>	75
No <input type="checkbox"/>	3.8%	3
Uncertain <input type="checkbox"/>	1.3%	1
	<b>answered question</b>	
	<b>skipped question</b>	
		<b>79</b>
		<b>0</b>

**4. I understand and agree that UGIs can add much needed transparency (consistency when identifying each party involved) to the life cycle of an electronic transaction.**

	Response Percent	Response Count
Yes <input type="checkbox"/>	<b>93.7%</b>	74
No <input type="checkbox"/>	5.1%	4
Uncertain <input type="checkbox"/>	1.3%	1
	<b>answered question</b>	
	<b>skipped question</b>	
		<b>79</b>
		<b>0</b>

**5. Does your company wish that HEDNA move forward with this initiative?**

		<b>Response Percent</b>	<b>Response Count</b>
<b>Yes</b>	<input type="checkbox"/>	<b>84.8%</b>	67
<b>No</b>	<input type="checkbox"/>	5.1%	4
<b>Uncertain</b>	<input type="checkbox"/>	6.3%	5
I am not the appropriate person to respond to this question.*			
(*If this is the case please forward the survey email to the person in your company that you feel is the appropriate person to respond.)			
	<input type="checkbox"/>	3.8%	3
<b>answered question</b>			<b>79</b>
<b>skipped question</b>			<b>0</b>

**6. I you selected "Uncertain" in the above question please explain the reason behind your answer.**

		<b>Response Count</b>
	<input type="checkbox"/>	5
<b>answered question</b>		<b>5</b>
<b>skipped question</b>		<b>74</b>

**7. Would your company be willing to sponsor this initiative?**

		<b>Response Percent</b>	<b>Response Count</b>
<b>Yes</b>	<input type="checkbox"/>	31.6%	25
<b>No</b>	<input type="checkbox"/>	<b>43.0%</b>	34
I am not the appropriate person to respond to this question.*			
(*If this is			

*the case   
 please be  
 sure to  
 forward the  
 survey  
 email to the  
 person in  
 your  
 company  
 that you feel  
 is the  
 appropriate  
 person to  
 respond.)*

25.3% 20

**answered question 79**  
**skipped question 0**

**8. Yourself:**

Title:   
 Name:   
 Email:   
 Telephone:

**Response Response**  
**Percent Count**  
 96.7% 59  
**100.0%** 61  
**100.0%** 61  
 91.8% 56

**answered question 61**  
**skipped question 18**

**9. If you are a Principal Member of HEDNA:**

Responsible  
 for Sales: Name,   
 Email  
 **Responsible**  
**for Marketing:**   
**Name, Email**  
 Responsible  
 for Technology  
 (specifically CRS,   
 PMS Solutions):  
 Name, Email  
 Responsible  
 for Business  
 Intelligence: Name,   
 Email  
 Responsible   
 for Customer

**Response Response**  
**Percent Count**  
 94.4% 17  
**100.0%** 18  
 94.4% 17  
 83.3% 15  
 83.3% 15

