



priceline.com[®]HOTELS



HEDNA

San Francisco - December 2005



Priceline Overall Q3 2005

Gross travel bookings - \$611 M

Year over year growth – 40%

Hotel Room nights sold – 3.5 M

Year over year growth – 67%



The New Priceline.com

We're Not Just Name Your Own Price Anymore

Name Your Own Price	OPAQUE	Customers make an offer
Vacation Packages	PACKAGES	Hotel and air combined together into one purchase
NEW! Shop. Compare. Save.	RETAIL/MERCHANT	Customers select the exact travel component

One Website – Many Choices



NEW! **Hotels - Shop. Compare. Save.**

Sign-in • My Profile • My Trips • Check Your Request ? Help

See How Our Service Works

SAVE! Name Your Own Price
Try it Now And save up to \$100 a night.

Browse Top Deals

SAVE UP TO \$100 off

Name Your Own Price® Las Vegas Hotels from \$40 Our Best Florida Hotel Deals

U.S. Canada Europe Caribbean Mexico Asia

Select a destination or enter one below:

Atlanta Las Vegas San Diego
 Boston Los Angeles San Francisco
 Chicago Minneapolis San Jose
 Dallas New York City Seattle
 Houston Orlando Washington D.C.

Enter a destination:

.....

NEW! **Vacation Packages - Shop. Compare. Save.**

Sign-in • My Profile • My Trips • Check Your Request ? Help

See How Our Service Works

Save up to \$200 when you package Air and Hotel together.*
Book online or call 1-800-668-1496.

U.S. Canada Europe Caribbean Mexico

Select a destination or enter one below:

Atlanta Boston Chicago
 Fort Lauderdale Hawaii - Maui Hawaii - Oahu/Honolulu
 Las Vegas Miami New Orleans
 New York City Orlando Phoenix
 San Diego San Francisco Washington D.C.

Enter a destination:

See All Destinations

Browse Top Deals and Destinations

Weekend Package Deals Last Minute Deals Veriflan Bonus Deals

Sample Our Favorite Finds

- Hawaiian Escapes - from \$715 pp
- All Inclusive - from \$344 pp

Name Your Own Price™ (Per Room Night)

Total charges, including [taxes](#) and [service fees](#), are shown on the next page.

Name Your Own Price Per Room, Per Night (\$USD) \$.00

Shop and Compare
See available prices and choose your exact hotel.



- ❖ **Priceline purchased Travelweb in May 2004 to expand our offering beyond the niche market of opaque.**
- ❖ **Hotels can now distribute merchant inventory to priceline's extensive distribution network, including the over 11M customer base from priceline.com.**



Priceline Europe

Priceline.com has acquired and merged two of the leading European On-Line Travel Companies



active hotels



BOOKINGS
online hotel reservations

Priceline Europe is now one of the leading on-line travel players in Europe

Priceline Europe

- One of the fastest organic growth rates of all major players
- Approx. 20,000 hotels in 40 European countries
- 300,000 reviews from real guests
- 11 languages, including Japanese and Chinese
- Offices in Cambridge, London, Amsterdam, Berlin, Paris, Pisa and Barcelona

