

Oliver started his career in distribution with Design Hotels in San Francisco back in 2000. After his tourism studies at the International Management Center in Krems, Austria he held various positions within Design Hotels. Oliver eventually left the company as Operations Manager for Distribution in August 2005 to join the Jumeirah Group in Dubai in the capacity of GDS & Automation Manager. Oliver went on to take Jumeirah private label on the GDS in 2005 setting the foundation for the company's distribution strategy. He was subsequently promoted to Distribution Development Manager in 2007 and then to Director of Distribution in 2008. He is now responsible for distribution development, implementation and support for all existing and opening Jumeirah hotels world-wide.