

**Melanie Ryan**  
**Senior Director, Global Strategic Accounts and Chain**  
**Strategy**  
**Orbitz Worldwide**

Melanie Ryan is Senior Director for Global Strategic Accounts and Chain Strategy at Orbitz Worldwide, headquartered in Chicago, Illinois, where she leads a portfolio of accounts that drive significant annual revenue for the company. In her role, Melanie provides strategic leadership across North America, Europe, Asia, Pacific and the Middle East for sales, business development and account management on behalf of the Orbitz Worldwide portfolio of brands including Orbitz.com, Cheaptickets.com, ebookers.com, HotelClub.com, Ratestogo.com, NEAT and their affiliates. Since September 2004, Melanie has also served as Orbitz Worldwide's lead negotiator and closer on all their Strategic Hotel Account partnerships globally.



Prior to joining Orbitz Worldwide in September of 2004, Melanie held various positions in the industry such as Sales and Marketing, Revenue Management, Operations and most recently held the position of Senior Director of Electronic Channels for Sunburst Hospitality based in Silver Spring, MD.

Melanie currently serves as President of HEDNA, Hotel Electronic Distribution Network Association, which is the leading association focused on the standardization and advancement of electronic distribution in the hospitality industry. She was elected by the Board of Directors in Dec 2008 to serve a 3 year term. Prior to being elected as President, Melanie served on the HEDNA Board of Directors for 2 years consecutively. Melanie also serves on the Pegasus Financial and Pegasus Technology Advisory Boards.