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### **HotelTravel.com joins HEDNA**

**HotelTravel.com** has officially become a member of the **Hotel Electronic Distribution Network Association** (HEDNA), one of the world's most prestigious hotel and e-distribution organizations. HEDNA is the leading global association focused on identifying distribution opportunities and providing solutions for the lodging industry and its distribution community.

Based in Washington DC, HEDNA strives to meet its objectives through optimizing the use of current and emerging technologies, providing an open exchange of information between members, and helping educate industry members on emerging trends.

*"We are pleased to join HEDNA as part of our efforts to showcase the HotelTravel.com brand and our considerable technical expertise as a leading on-line travel agent,"* said Mr. **Olivier Dombey**, HotelTravel.com's Chief Information Officer. *"HotelTravel.com's history of innovation in Internet hotel distribution makes it an excellent fit for HEDNA membership."*

*"HotelTravel.com strives to be an industry leader in online hotel reservations, and joining HEDNA is a testament to our ongoing and long term commitment to this goal. It is the premier industry networking association and a bell weather for staying ahead of changes sweeping the sector."*

HEDNA President, Ms **Melanie Ryan**, said: *"We are delighted to welcome HotelTravel.com to HEDNA. We believe membership will provide HotelTravel.com with meaningful networking opportunities and initiatives to help the company maintain its competitive advantage among on-line travel agents. Member companies look to HEDNA for guidance and support as they navigate the constantly changing landscape of the hotel electronic distribution world."*

Mr. Dombey is a former HEDNA Board Member. When working for Pegasus in Beijing China, he was elected for a two-year term by the HEDNA membership as board member for Asia Pacific. According to Mr. Dombey, HotelTravel.com is also doing its part to commit resources to support the association. He and HotelTravel.com CEO/Founder Mr. **Blair Speers** will attend the HEDNA Spring Meeting in Budapest, Hungary from 28 to 30 April, 2009. Mr Dombey will also be a featured participant in a panel discussion on 'Emerging Markets'.

*Vicky Karantzavelou - Tuesday, April 21, 2009*