

HEDNA 2007 Sponsorship and Tech Showcase Opportunities



Phoenix CVB Pointe South Mountain Resort
Photographer: Pointe South Mountain Resort <http://www.phoenixcvb.com/>

Monday, 3 December - Wednesday, 5 December
Arizona Grand Resort
Phoenix, Arizona USA

Conference Partners

(Maximum 8 sponsors)

\$15,000

- Double sized tabletop at the Tech Showcase for your company to greet clients.
- Logo displayed on all conference promotional materials as well as on General Session big screen throughout event
- Two (2) complimentary Conference registrations (value: \$2,190)
- Full-page, 4-colour advertisement in the On-site Programme
- Company name and logo (with web site link) posted on conference page of www.HEDNA.org
- Marketing literature to be included in attendee registration packets
- Sponsor badge ribbons for each company attendee



All pricing listed on this page USD and subject to change

Off-site Evening Reception

Tuesday
(Maximum 4 sponsors)

\$10,000

- Welcome sign at the entrance to event
- 1/2 page, 4-colour advertisement in the On-site Programme
- Company name and logo posted on conference page of www.HEDNA.org
- Marketing literature to be included in attendee registration packets
- Logo displayed on General Session big screen throughout event
- Sponsor badge ribbons for each company attendee

Opening Reception

Monday

\$6,000 SOLD

- Welcome sign at the entrance to event
- 1/4 page, 4-colour advertisement in the On-site Programme
- Company name and logo posted on conference page of www.HEDNA.org
- Welcome table during this function for your company to display materials and greet delegates
- Logo displayed on General Session big screen throughout event
- Sponsor badge ribbons for each company attendee



New! Tech Showcase

Tech Showcase is back for the Phoenix meeting! Come be a part of this informational showcase and present your company's newest products and services while networking with your peers. You will have the chance to showcase your company and display your wares during the meeting, at the breaks and meal functions.



Price for a Tech Showcase Table Top - \$3,000

Included with your Table Top you will receive:

- 6' x 30" skirted table
- 2 chairs and wastebasket
- 20 amp power with power strip
- One hard-wired internet connection
- Company description and company logo to be included in the On-site Program

Tech Showcase is on a first come first serve basis as space is limited – So sign up today!

Please contact Chanale Taylor at ctaylor@hedna.org or www.HEDNA.org for a Tech Showcase application.



On-site Programme Advertisements

An advertisement in the On-site Programme is an ideal way to show your support of HEDNA and let others know about your company. Don't be left out of the On-site Programme...take advantage of this valuable opportunity!

Exclusive Sponsorships Ads:

Back Cover, 4-Colour: \$2,000 SOLD

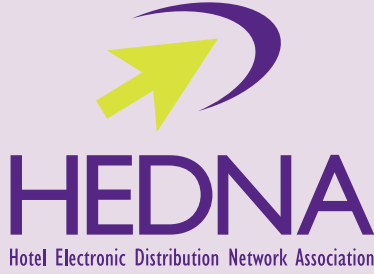
Inside Front, 4-Colour: \$1,500 SOLD

Inside Back Cover, 4-Colour: \$1,500

Inside Full-Page, 4-Colour: \$750

Inside Half-Page, 4-Colour: \$500





Sponsorship Benefits

All sponsorships below include the following benefits:

- Company name and logo posted on conference page of www.HEDNA.org
- Logo displayed on General Session big screen throughout event
- Sponsor badge ribbons for each company attendee
- Signage displayed with Company Logo

Conference Luncheons

Delegates look forward to the conference luncheons. Sponsoring company's receive name, logo and marketing piece (optional) on dining table plus all sponsorship benefits above.

Tuesday: \$4,500

Wednesday: \$4,500

Retractable Badge Reels

A new style this year — your logo on the badge holder that has a 30" retractable cord that holds the badge! Sponsorship of this item translates into maximum name exposure throughout the entire conference!

\$4,000 SOLD

Continental Breakfasts

Help delegates start their day with a hot cup of coffee or tea and a fresh pastry or croissant. Sponsors of the Continental Breakfast are the first name to greet delegates before they attend the day's sessions.

Tuesday: \$3,500

Wednesday: \$3,500



Networking Breaks

A great value! Sponsoring these refreshment breaks is an economical opportunity to put your company's name in front of the delegates throughout the conference programme.

Morning

Tuesday: \$3,000

Wednesday: \$3,000

Afternoon

Tuesday: \$3,000 SOLD

Wednesday: \$3,000

Hotel Key Cards

\$4,000 SOLD

Welcome Conference Bag

\$4,500 SOLD

General Session Notepads & Pens

\$4,000 SOLD

HEDNA 2007 Sponsorship and Tech Showcase Agreement

Sponsorships		TOTAL
Conference Partners (maximum 8 sponsors)	<input type="checkbox"/> 15,000	3 SOLD
Opening Reception	<input checked="" type="checkbox"/> 6,000	SOLD
Off-site Evening Reception (maximum 4 sponsors)	<input type="checkbox"/> 10,000	
New! Tech Showcase	<input type="checkbox"/> 3,000	
Continental Breakfast (Tuesday)	<input type="checkbox"/> 3,500	
Continental Breakfast (Wednesday)	<input type="checkbox"/> 3,500	
Conference Luncheon (Tuesday)	<input type="checkbox"/> 4,500	
Conference Luncheon (Wednesday)	<input type="checkbox"/> 4,500	
Networking Break (Tuesday Morning)	<input type="checkbox"/> 3,000	
Networking Break (Wednesday Morning)	<input type="checkbox"/> 3,000	
Networking Break (Tuesday Afternoon)	<input checked="" type="checkbox"/> 3,000	SOLD
Networking Break (Wednesday Afternoon)	<input type="checkbox"/> 3,000	
Retractable Badge Reels	<input checked="" type="checkbox"/> 4,000	SOLD
Hotel Key Cards	<input checked="" type="checkbox"/> 4,000	SOLD
Welcome Conference Bag	<input checked="" type="checkbox"/> 4,500	SOLD
General Session Notepads & Pens	<input checked="" type="checkbox"/> 4,000	SOLD
On-site Programme Advertisements		
Back Cover, 4-Colour Ad	<input checked="" type="checkbox"/> 2,000	SOLD
Inside Front Cover, 4-Colour Ad	<input checked="" type="checkbox"/> 1,500	SOLD
Inside Back Cover, 4-Colour Ad	<input type="checkbox"/> 1,500	
Inside Full-Page, 4-Colour Ad	<input type="checkbox"/> 750	
Inside Half-Page, 4-Colour Ad	<input type="checkbox"/> 500	
TOTAL SPONSORSHIP =		

Sponsor Information

Company _____

Name _____

Title _____ E-mail _____

Address _____

City/State or Province _____ Zip /Postal Code/Country _____

Telephone with Extension _____ Fax _____

Method of Payment (Please enclose)

Check: Payable to HEDNA in U.S. dollars drawn on a U.S. bank

Credit Card: MasterCard VISA American Express

Credit Card Number _____ Exp. Date _____

Print Cardholder Name (Required) _____

Cardholder Signature (Required) _____

All pricing listed on this page USD and subject to change

Mail: HEDNA Sponsorships, 1156 15th Street, NW, #900, Washington, DC 20005 USA

Fax: +1 202-204-8400

E-mail: Chanale Taylor at ctaylor@hedna.org

