

Erica Penley is the Director of Distribution for Kimpton Hotels & Restaurants. Erica's mission is to grow her brand, enhance content and ensure accuracy across the Kimpton chain. Erica Penley brings 11 years of experience in the travel industry, from the property level to the corporate headquarters. She has maintained relationships with Kimpton's major distribution partners to lead programs that have generated both significant operations efficiencies and revenue. Her dedication and business acumen continues to contribute greatly to Kimpton's success. Kimpton has had a long history of representation on the HEDNA board with 2 previous President's. Erica hopes to continue that tradition as a member of the Board of Directors for HEDNA.

Erica is based in Denver, Colorado. Her previous roles have been with companies such as Holiday Inn, Outrigger Hotels & Resorts and Kimpton Hotels & Restaurants. She also helped open the Hotel Monaco in New Orleans (previously a Kimpton Hotel). Erica looks forward to helping shape the future of distribution.