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Alison has been in the hotel electronic distribution industry for over 10 years. She began her career with the company now known as Pegasus Solutions working on the distribution team.

Alison currently holds the position of Director, eCommerce New Business Development, with the Wyndham Hotel Group where she has been serving since May 2000. In her current role she is responsible for implementing online revenue generation opportunities for all 11 WHG brands. In addition, she is responsible for establishing and maintaining solid business relationships with major Internet portal vendors, global distribution systems and serves as a system expert for all Hotel Group technology initiatives.

Alison is based in Wyndham's Phoenix, AZ. Offices.