



*****Note change of dates *****

| ATTENDEE INFORMATION | COMMITTEE MEETINGS | | |
|---|---|---|---|
| Name: _____ Title: _____ Company: _____ Address: _____ City/State/Province: _____ ZIP/Postal Code/Country: _____ Phone: _____ Fax: _____ Email: _____ | Choose one (1) each day <table border="0"> <tr> <td style="vertical-align: top;"> Sunday (1530-1730 h) <input type="checkbox"/> Distribution – Groups <input type="checkbox"/> Standards - Content <input type="checkbox"/> I will not attend </td> <td style="vertical-align: top;"> Tuesday (0900-1100 h) <input type="checkbox"/> Standards - Emerging Issues <input type="checkbox"/> Distribution - Tours <input type="checkbox"/> I will not attend </td> </tr> </table> | Sunday (1530-1730 h) <input type="checkbox"/> Distribution – Groups <input type="checkbox"/> Standards - Content <input type="checkbox"/> I will not attend | Tuesday (0900-1100 h) <input type="checkbox"/> Standards - Emerging Issues <input type="checkbox"/> Distribution - Tours <input type="checkbox"/> I will not attend |
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| REDUCED-PRICE WHITE PAPER OFFER | | | |
| Each Conference attendee can purchase HEDNA White Papers at a special reduced price of just 50 USD each . Please note the number of copies below and add the fee to your "total due". <input type="checkbox"/> Hotel Distribution Nirvana – A Multi-Channel Approach <input type="checkbox"/> Travel Search Engines Redefine Distribution <input type="checkbox"/> Successful Content Management for Hotels <input type="checkbox"/> Dynamic Packaging <input type="checkbox"/> Online Groups and Meeting Planning <input type="checkbox"/> Alternate Distribution Systems | | | |

2007 HEDNA CONFERENCE – EARLY REGISTRATION FORM

| HEDNA Member Registration* | |
|--|--|
| Registration Eligibility: *Only HEDNA members in "good standing" and current with 2007 membership dues payments are eligible to attend the 2007 May HEDNA Conference . **Non-Members are permitted on special request basis for organizations considering joining HEDNA, who will be permitted to attend ONE Conference as an observer (and pay the applicable non-member registration fee) to attend. Please contact HEDNA at + 1 404-252-3663 ext 2962 for more details. | <input type="checkbox"/> EARLY Registration \$895 USD <i>(registered and paid on or before 2 May 2007)</i> <p style="text-align: center;">Non-Member Registration**</p> <input type="checkbox"/> EARLY Registration \$1,095 USD <i>(registered and paid on or before 2 May 2007)</i> |

Total Due (Registration Fee + White Paper) USD

| PAYMENT INFORMATION | |
|---|--|
| WIRE TRANSFER | CREDIT CARD |
| HEDNA Suntrust Bank 1445 New York Avenue, NW Washington, DC 20005 Account #: 220027331 Routing #: 061000104 <small>IN ORDER TO ENSURE PROPER CREDIT, PLEASE REFERENCE ATTENDEE NAME WITH THE WIRE TRANSFER. REGISTRANT WILL BE INVOICED FOR THE AMOUNT EQUAL TO ALL BANKING FEES THAT ARE ASSOCIATED WITH THIS WIRE TRANSFER.</small> | <input type="checkbox"/> VISA <input type="checkbox"/> MasterCard <input type="checkbox"/> American Express Acct.#: _____ Exp. Date: _____ Cardholder Name: _____ Signature: _____ |

IMPORTANT NOTE: A 30% PROCESSING FEE WILL BE APPLIED TO ALL CONFERENCE CANCELLATIONS MADE IN WRITING TO THE HEDNA OFFICE PRIOR TO **2 MAY 2007**. **NO REFUNDS WILL BE MADE AFTER 3 MAY 2007**. **WHITE PAPER ORDERS ARE NON-REFUNDABLE. FAX THIS FORM TO: 404-252-0774**