



InterContinental Hotels Group

Do you see yourself as a **Product Manager** for the Global Sales & Marketing team?

What's your passion? Whether you're into tennis, shopping or karaoke, at IHG we're interested in YOU. At IHG we employ people who apply the same amount of care and passion to their jobs as they do their hobbies - people who put our guests at the heart of everything they do. And we're looking for more people like this to join our friendly and professional team.

IHG Americas' Regional Corporate Office is centrally located at the beautiful Ravinia Complex just outside Atlanta's Perimeter (I-285), offering a convenient commute from all areas of Metro Atlanta. In addition to being easily accessible from all major highways, the complex provides a free shuttle service between the office, the nearby Perimeter Mall and MARTA train station for alternative commuting options during business hours. Our office complex offers many amenities and personal conveniences, including and on-site dry cleaner, florist, private health club, wellness center and restaurants. Atlanta, situated near the North Georgia Mountains, has something for everyone, world class educational institutions, interactive venues, historical sites, beautiful performing arts facilities, professional sports teams - Braves Falcons, Hawks and Thrashers, and is home to unique venues including CNN, the Georgia Aquarium, The King Center, World of Coca-Cola, The Carter Center, High Museum of Art, and Zoo Atlanta.

Our Americas Corporate office, based in **Atlanta, Georgia**, is currently seeking a **Product Manager** in our Global Sales & Marketing organization. This exciting role will be a one stop shop for driving all strategy, new development, and performance enhancements for specific set of products within a product category. The product manager position manages the end to end product lifecycle from idea inception through development and launch, leveraging specialists, operators, and stakeholders along the way.

Bachelor's or Master's degree in Communications, Business, Information Systems, or a relevant field of work, or an equivalent combination of education and work-related experienced. 8+ years' work experience, including 3 years' experience in product management, product development, marketing or operations, with demonstrated travel industry experience and understanding of multiple disciplines/processes related to the position.

Technical skills and Knowledge - Demonstrated ability to present new concepts, research findings, and business outcomes to various groups including corporate clients, senior management, potential vendors, and industry consultants. Strong project management experience in organizing, planning and executing projects from conception through implementation. In depth experience in detailed product development discovery, documentation, and design work, with analytical skills and ability to perform research and use the results of analysis to make effective strategic decisions. Demonstrated hotel industry knowledge reflecting the entire customer experience lifecycle (reservations - stay - ongoing relationship management). Demonstrated knowledge of travel distribution channels (web, CRO, gds, or tpi) and reservations sales "building blocks". Demonstrated ability to use prototyping or simulation in product creation. Experience in formal requirements methodologies such as vision, scope, context, use cases, etc. preferred.

In return we'll give you a competitive financial and benefits package which can include healthcare and dental coverage, disability and life insurance, and a matched 401(k) program. Hotel discounts worldwide are available as well as the chance to work with a great team of people. Most importantly, we'll give you the room to be yourself.

You must meet the legal requirements to work in this country
Relocation assistance is NOT provided for this position

So what's your passion? Please get in touch and tell us how you could bring your individual skills to IHG by applying online at www.ihg.jobs – job number ATL002076. IHG is an equal opportunity employer M/F/D/V

Band 6
Salary range - \$75,000.00 - \$90,000.00 w/ bonus potential